

## BIOGRAPHY



### **Keith Myers**

Vice President and  
Chief Marketing Officer,  
Transportation Solutions

Keith Myers has served as the Vice President and Chief Marketing Officer for TE Connectivity's Transportation Solutions segment since 2021.

As the marketing leader of the Transportation Solutions segment, Keith is responsible for the strategic direction of global marketing, customer experience, and commercial innovation within the Automotive, Industrial and Commercial Transportation, Sensors, and Application Tooling businesses.

Prior to his current role, Keith served as the Vice President and Chief Marketing Officer for the Communications Solutions segment. Keith joined TE in 2013 as Marketing Director of the Energy business. He subsequently held marketing leadership roles in the Sensors, Industrial and Commercial Transportation, Appliances, and Data & Devices businesses.

Before joining TE, Keith spent 14 years at American Express, where he served in roles involving B2B marketing, strategic marketing, and product development and management. Following Amex, he was with MasterCard Advisors, where he helped develop the Information Services business.

Keith holds a Bachelor's degree in business from Binghamton University and a Master's of Business Administration from University of Rochester, Simon School of Business.